

Service	How we help	Impact on your business
Financial Planning & Analysis ('FP&A')	<p>Develop financial forecasts and analyses.</p> <p>Define business specific KPI's.</p> <p>Operate as an outsourced FP&A function.</p>	<p>Improve financial planning and decision making.</p> <p>Track and improve financial performance.</p>
Fundraising	<p>Provide guidance before and during the fundraising process.</p> <p>Assist with developing the pitch deck by incorporating financial metrics and history to align with vision and pitch.</p>	<p>Experience a smoother fundraising process.</p> <p>Spend less time on "roadshow."</p>
Investor Reporting	<p>Develop investor reports with information including, but not limited to:</p> <ul style="list-style-type: none"> - Cohort metrics - Customer Acquisition Cost ("CAC") - Monthly Recurring Revenue ("MRR") - Monthly burn - Runway - Headcount metrics - Roadmap updates 	<p>Increase engagement from investors to provide value-add guidance and resources.</p> <p>Enhance relationships with investors and increase potential for follow-on investment.</p>
409(a) valuation	<p>Provide guidance on rules and requirements.</p> <p>Walk-through valuation approaches and assumptions.</p> <p>Support valuation report review.</p>	<p>Avoid \$000's in fines and penalties from the IRS for non-compliance.</p> <p>Attain an accurate valuation and exercise price for equity grants to new employees.</p>
Acquisition planning	<p>Advise the executive team on what to consider when selling the business.</p> <p>Assist with developing an acquisition plan and presentation material.</p>	<p>Improve chances of a successful exit.</p> <p>Experience a smooth acquisition process.</p> <p>Promote better relationships post-acquisition.</p>

CONTACT US TO LEARN MORE

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