Legal

Axis Advisory

Service	How we help	Impact on your business
Org Structure	Help determine the optimal org structure and assist with re-org. A well-defined organization structure is key for limiting liability, streamlining operations, and setting up for future funding/acquisition.	Eliminate exposure to liability across functions. Example, IP is housed in one subsidiary and licenses it to sister company.
State Business Registration	Assist with state business registration, reporting, and dissolution. Hiring a full-time employee or exceeding a revenue threshold to customers located in a specific state (i.e. nexus) can trigger a business registration in that state. Registration and reporting varies by state.	Avoid \$000's in fines and penalties for non- compliance. Ensure ability to sell to companies/consumers in each state.
Compliance	Help identify and navigate rules and regulations specific to your business. Develop and implement compliance processes.	Ensure compliance with applicable rules and regulations. Avoid \$000's in fines and penalties for non- compliance.
Legal Framework	Assist in developing a business-specific legal framework. Every startup is unique and presents unique legal needs. This includes, but not limited to:	Avoid pitfalls and mitigate legal liability. Demonstrate legitimacy to employees, investors, and customers.
	 Employment related. Ex. employment agreement, option grant notice, ISOPs Sales related agreements. Ex. User agreement, MSA IP protection Data privacy laws Intercompany related agreements 	
External Counsel	Help find and engage a law firm that is best suited for your business. Best lawyers for startups are able to think like the business's general counsel. A good startup lawyer will ask you what you are trying to achieve as opposed to what you need.	Save \$000's in legal expenses. Promote a great working relationship with your law firm. Focus management time on revenue generation as opposed to legal matters.